

Supercharge Your Client's Business with Superior Data

Melissa will help your clients improve the quality of their customer data—address, phone, email & identity—to reduce costs associated with undeliverable mail, lackluster sales & marketing efforts. And, with access to millions of consumer & business records, we can enrich records with geocodes, missing contact data like emails & phones, & property & mortgage data to improve analytics & decision making.

1. Input Record

Old Address:	50 Enterprise Aliso Viejo CA 92656-1153
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2. Output Record

✓ Name:	John Wayne Brown
✓ Address:	22382 Avenida Empresa Rancho Santa Margarita CA 92688-2112
✓ Phone Number:	949-858-3000
✓ Appends:	Added Phone Number: 949-858-3000 Household Income: \$38,000-\$42,000 Age: 37 Latitude: 33.637553° Longitude: -117.607415°
✓ Email:	jwbrown@melissa.com

Why Partner with Us?

Out of the Box Capabilities

Easy integration anywhere with web services, SaaS, & on-premises

Recurring Revenue

Generate consistent, reliable on-going revenue through our subscription model or referral bonuses

Added Value to Existing Stack

Embed & implement cutting-edge data quality tools to elevate your platform & enrich client records

Training & Certification:
Gain access to world-class training for sales & technical teams

Joint Marketing:
Collaborate on various types of cobranding opportunities

Sales & Enablement Collaboration:
Receive top-notch sales support & pricing discounts

Security & Compliance:
Our data services meet SOC 2, GDPR, HIPAA/HITECH for security & privacy, & are USPS CASS & Canada Post SERP certified for mail compliance

Benefits

- + New Revenue Opportunities** via OEM, Value Added Reseller (VAR), system integrator & referral models
- + Strengthen Competitive Advantage** with data quality tools that improve the operations, sales & marketing efforts of your clients
- + Faster Speed to Market** when working with Melissa to develop data quality tools

Premium-Level Support

Customers gave outstanding feedback on their experience working with Melissa's support team



87%

Say They Love Using Melissa

83%

Say Melissa is Critical to Their Success

93%

Are Planning to Renew Their License

What Our Customers Say



“ I love how easy this product is to use. I manage a ton of data and their Clean Suite has saved me time and money in ways I cannot even express. 10/10 ”
- Devin B, CEO

“ Its API is straight forward and easy for our business to use. Also the cost was a big factor choosing to work with Melissa. ”
- Michael L, Founder/CEO

“ We are able to unify the state and contacts for internal and external customers. The interface is simplistic and user friendly. We liked that it was fully integrable with a couple of other solutions that we use or intend on using. ”
- Jarvis J, Senior Customer Support Analyst

Put Powerful Melissa Solutions in Your Portfolio

➤ Become a Partner: www.melissa.com/company/partners#be-a-partner

About Melissa

Since 1985, Melissa has specialized in delivering the best in data quality, address verification & identity resolution. Over 10,000 businesses worldwide in industries such as government, finance, healthcare, & retail rely on Melissa's industry-leading solutions, which have processed over 1 trillion address, email, name & phone records. www.Melissa.com