melissa

Canadian Geo*Data

Verify & Enhance Canadian Customer Records

Verify, correct and standardize Canadian addresses to meet Canada Post® requirements, improve target marketing, mapping and distance calculations, and more. Use this database with your custom programs and enrich with valuable geographic information to:

- Instantly verify Municipality, Province & Postal Code
- Catch data entry errors & reduce keystrokes
- Increase deliverability & response rates
- Use time zone for appropriate phone call follow up
- Use Latitude / Longitude with mapping applications

Reduce Returned Mail with Accurate Address Data

Canadian Geo*Data contains over 766,000 records and empowers you to enrich your records with valuable data. Simply enter the Postal Code and Canadian Geo*Data returns:

- **Municipality**, community, station or other name for area
- **Province** in Canada Post® standard 2-character abbreviation
- **Area Code & Overlay Code** (dominant area code & other possible area codes)
- **Latitude & Longitude Coordinates**
- **Time Zone & DST** (Daylight Savings Time)

Data Submitted
E7P2M4

Canadian Geo*Data Returned	
Postal Code	...E7P2M4
Municipality	...Hartland
Province	...NB
Latitude	...46.300949
Longitude	...-67.510246
Time Zone	...4
DST	...Y
Area Code	...506
Overlay	

Daylight Savings Time: Yes or No

Dominant Area Code for the area plus Alternative Area Code Overlay when applicable

Time Zone Values
3A - Newfoundland
4 - Atlantic
5 - Eastern
6 - Central
7 - Mountain
8 - Pacific

Alternative Area Codes
A - Vancouver, BC overlay (604/778)
B - Toronto, ON overlay (416/647)
C - Hanilton, ON overly (905/289)
D-Z - (future overlays)

Province Codes
AB - Alberta
ON - Ontario
QC - Quebec
BC - British Columbia
YT - Yukon
NT - Northwest Territories
NU - Nunavut
SK - Saskatchewan
MB - Manitoba
NB - New Brunswick
NF - Newfoundland
NS - Nova Scotia
PE - Prince Edward Island

Request a Quote: >> i.melissa.com/canadian-geodata

Melissa
22382 Avenida Empresa RSM, CA 92688-2112 | 1-800-MELISSA | www.melissa.com

Find us on: