



Consumer Mailing Lists & Sales Leads

Target the Right Customer for Your Offer

Build your perfect consumer mailing list. Choose from nearly 200 million households nationwide with Melissa's Consumer mailing lists. We maintain household, demographic, purchasing, and lifestyle information – making it easy for you to target exactly the right audience to increase response rates and sales opportunities, while lowering your cost of acquisition.

Features & Benefits

- Updated monthly
- USPS® CASS™ processed for improved deliverability
- NCOA^{Link}® processed for change of address information

Select Options

Household Income; Contact Age Group; Children's Age; Homeowner/Renter; Home Value; Contact Income; Marital Status; Length of Residence; Household Age; Number of Persons/Adults/Children in Household; Household Credit Card Info; Mail Responsive Info; Lifestyle Dimension Code, and many more



Additional Appends (Upon Request at an Additional Cost)

Phone Numbers; Birth Date; Family Relationship; Emails; Social Media Handle; Ethnic Groups; and more

100% Deliverability Guarantee

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. All our online lists are USPS® CASS™ processed to confirm the address is an actual delivery point by the Post Office™. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

Low Price Guarantee

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5207 and we'll beat it.



Special Notes

- No sales tax on download list orders
- API Available

About Melissa

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct.**

Melissa Direct
22382 Avenida Empresa
RSM, CA 92688-2112
1-800-MELISSA
www.melissadirect.com
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