

# **New Movers Mailing Lists**

## **Reach New Renters & Homeowners with Timely Household Offers**

New movers – whether they're renters or homeowners – spend more money on home-related purchases within the first three months of living in their new household than most people do in three to five years. Take advantage of this three-month window of opportunity with Melissa's New Movers mailing lists.

#### **Features & Benefits**

- Compiled from telco & multi-sourced data
- Over 100,000 records added weekly

Select Options ZIP Code; City; County; State

## **Additional Appends**

Mover Date (From and To); Household Income; Contact Age Group; Homeowner/Renter; Home Value; Move Distance; Presence of Children in Household; Mail Responsive Info

#### **100% Deliverability Guarantee**

Melissa guarantees you will receive accurate, high quality data with the most current addresses available in every online list you order. We will replace any undeliverable-as-addressed (UAA) data with new data at no cost.

## Low Price Guarantee

We have the lowest prices—period. We will beat any competitor's price on any online list (specialty lists excluded). If you already have a quote from another company, fax it to 949-589-5207 and we'll beat it.

## **Special Notes**

• No sales tax on download list orders



#### **About Melissa**

Melissa Direct is the one source for all the direct marketing tools you need to improve customer communications and drive response rates. From SaaS and desktop mailing software, to list hygiene services, to targeted mailing lists and sales leads, and email marketing and data append services, Melissa Direct will help you boost sales, increase conversions, and achieve maximum ROI – whatever your budget. **Be direct. Be Melissa Direct**.

Melissa Direct

22382 Avenida Empresa RSM, CA 92688-2112 1-800-MELISSA www.melissadirect.com © 2020 Melissa. 052720

